

WHERE SCIENCE MEETS NATURE



AQUAEFFECT SERUM

Aquaeffect Serum is an oil free hydrating gel that provides balanced moisture while cooling and soothing irritated and inflamed skin. The invisible lipid barrier it forms serves to boost the skin's natural defense against the elements. Aquaeffect Serum works to reduce the appearance of redness and the sense of irritation, whether it is a result of environmental or treatment induced skin stress.

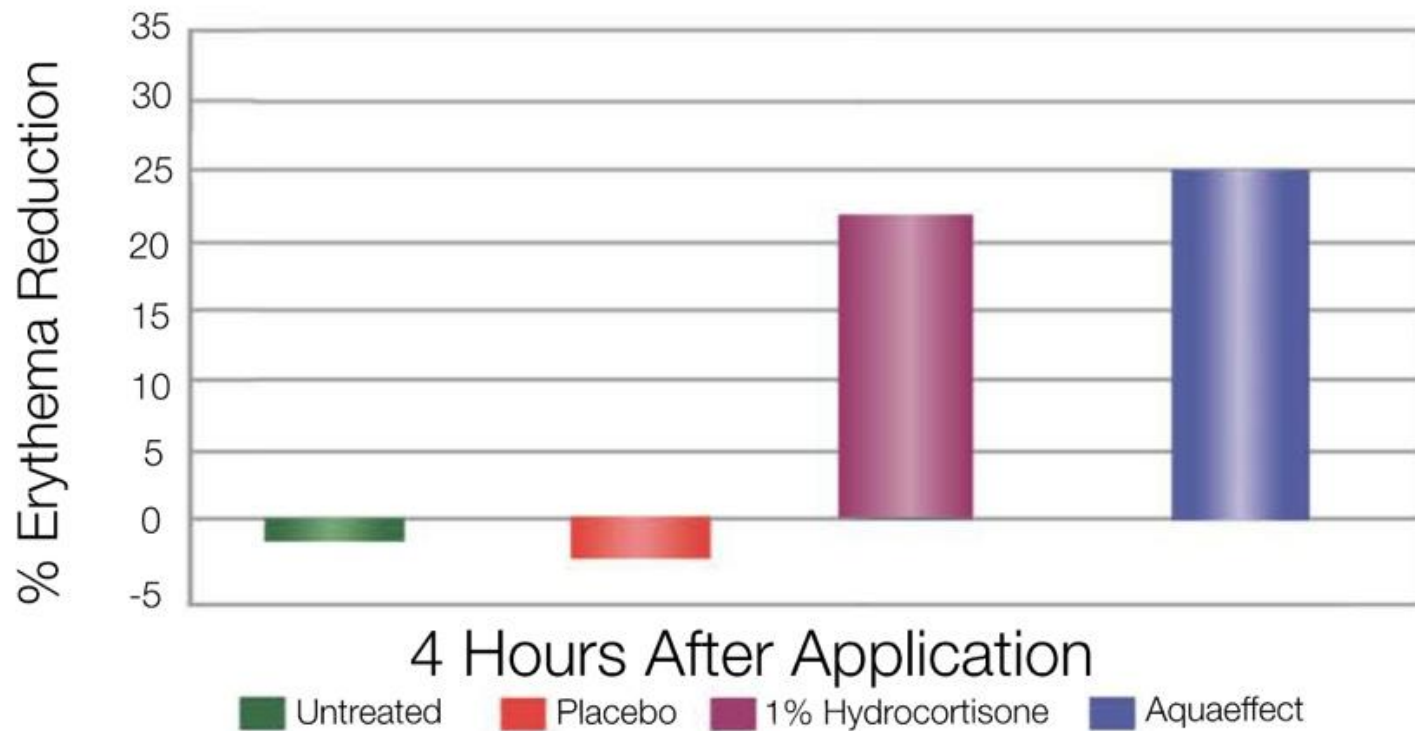
- Rich in amino acids
- Promotes protein synthesis providing support structure to the skin
- Reduces formation of free radicals (superoxide and peroxy), thus reducing damages induced by oxidative stress
- Provides 6000% moisture increase within 28 days
- Reduces skin redness within 30 minutes
- Inhibits P. acnes bacteria by 100% in 120 minutes



AQUAEFFECT SERUM

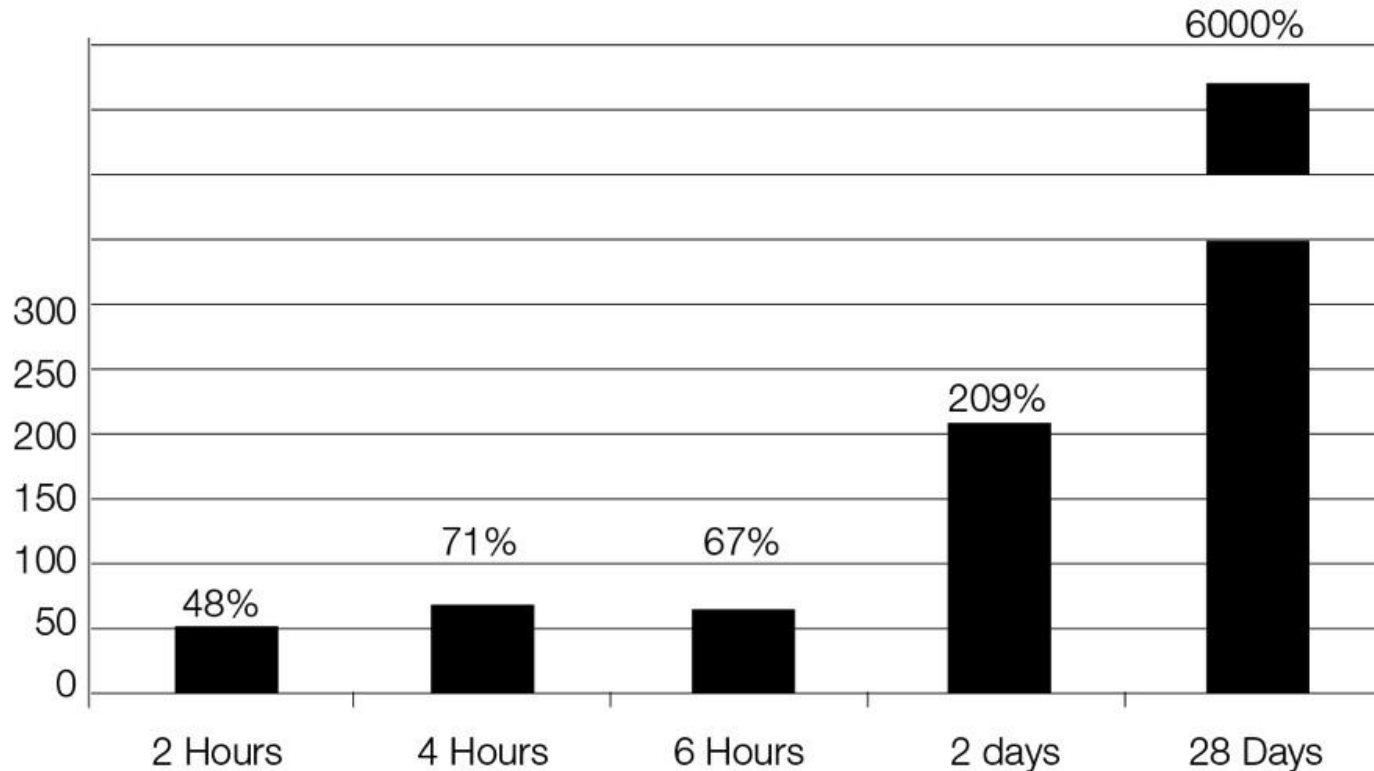
Aquaeffect reduces the appearance of erythema

Performance of Aquaeffect in Human Skin Anti-Irritant Testing UV Induced Erythema



AQUAEFFECT

Evaluation of moisture levels by corneometry



An in vivo test was performed on 10 volunteers for 4 weeks. Three zones were studied: untreated, treated with a placebo and treated with Aquaeffect Serum. One application was made on the first day, then 2 applications per day for 28 days. Moisture levels were then measured using Corneometry. Results show that Aquaeffect Serum increases moisture levels on the skin by an astounding 6000% after 28 days.

GLY RESURFACER

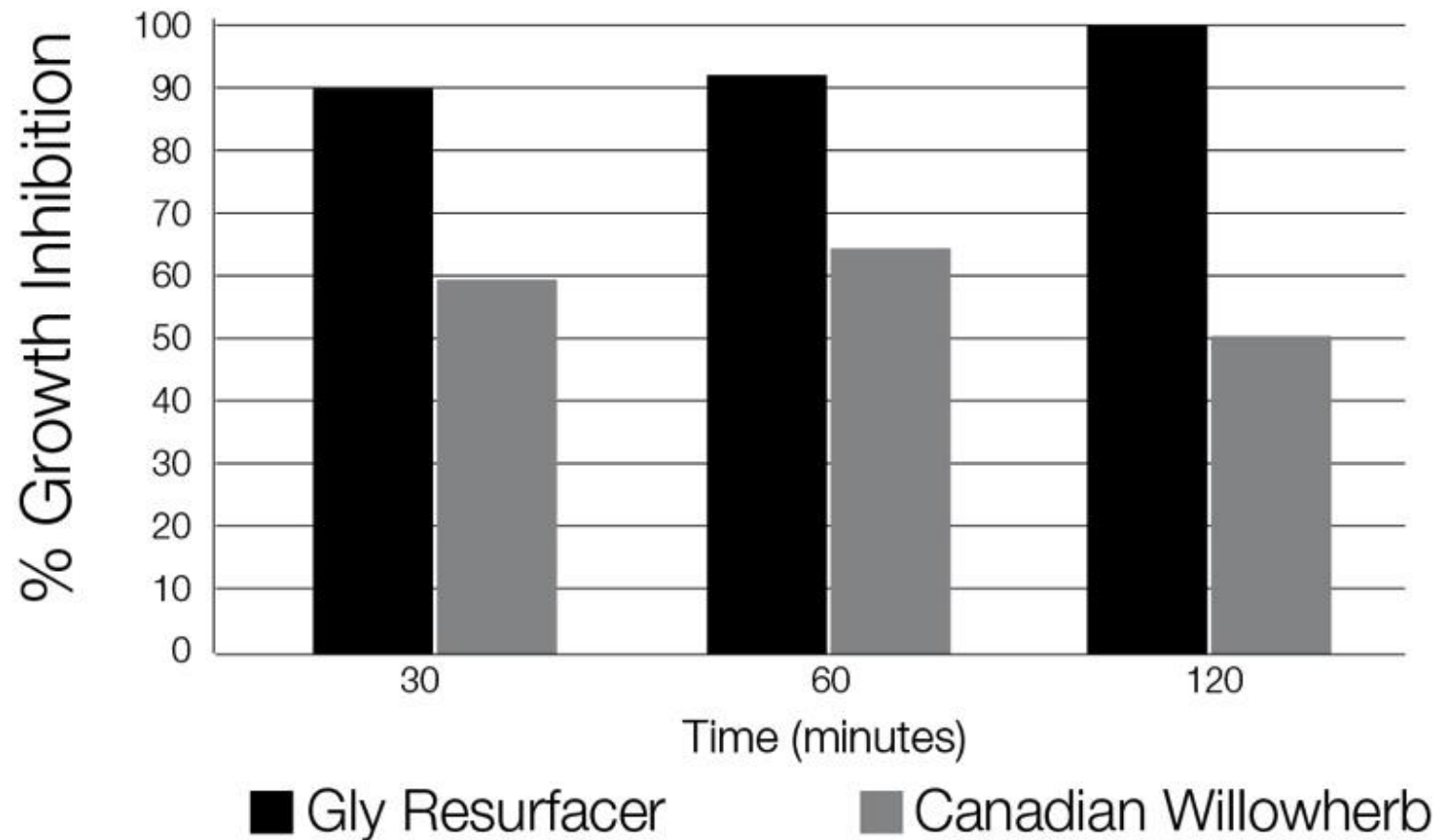
Scientifically advanced, lightweight exfoliating lotion containing 20% free glycolic and lactic acid, with soothing and antioxidant extracts developed for photo damaged and aging skin. Gly Resurfacer will purify the skin, encourage increased cellular turnover, while addressing fine lines and wrinkles and brighten dull complexions.

- Studies measured a fine line & wrinkle reduction of 21.4%
- within 28 days
- Inhibits P. acnes growth by 95% in 30 minutes and 100% in 120 minutes
- 98% superoxide free radical absorption
- Subjects noted:
 - 82% sebum reduction
 - 72% clearer skin
 - 72% blemish occurrence reduction
 - 76% reduction in shiny appearance



GLY RESURFACER

In-Vitro Studies: Antimicrobial assay results



FLAWLESS SERUM

Flawless Serum gives you all of the benefits of traditional Retinol and Vitamin A creams without the sensitivity, redness, peeling, dryness, and irritation.

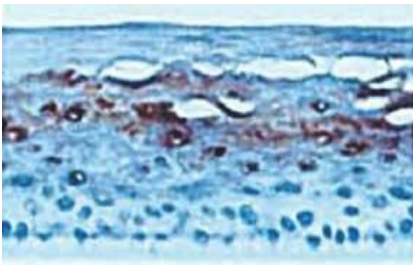
Flawless Serum is safe to use during the day, since the ingredients do not cause sun sensitivity. This is an essential part of any serious anti-aging regimen and can be utilized synergistically with other products to achieve optimal outcomes.

- Gives a retinoid action without the side effects
- Reduces skin irritation and inflammation from baseline
- High ORAC (61,000) antioxidant value
- Sebo regulator (-49% in 28 days)
- Reduces the appearance of acne scars
- Improves skin texture; diminishes line and wrinkle appearance
- Offers 3x better skin hydration over hyaluronic acid
- Reduces Trans Epidermal Water Loss (TEWL)
- Barrier function protector



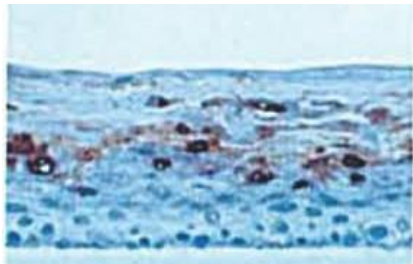
FLAWLESS SERUM

Immunostaining of Filaggrin



x of

Flawless Serum decreases
layer.



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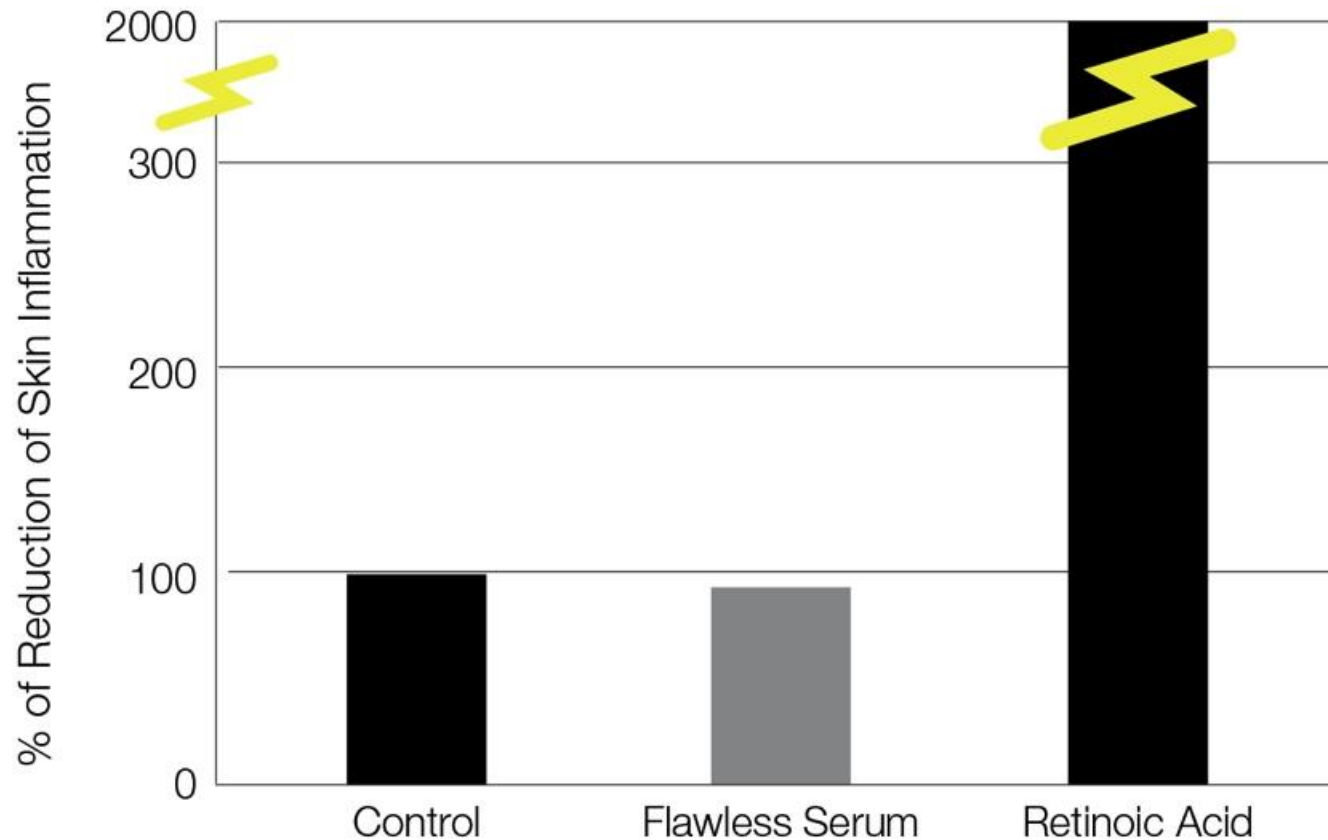
Flawless Serum

Filaggrin is implicated in the formation
the stratum corneum.

By reducing filaggrin expression,
the cohesion of the corneal

Action results in decrease thickness of

FLAWLESS SERUM



IL1alpha is a pro inflammatory mediator, released by keratinocytes when they are attacked. In contrast to retinoids, Flawless Serum does not induce the release of IL1alpha and thus does not trigger the inflammatory reaction.

EFFACE SERUM

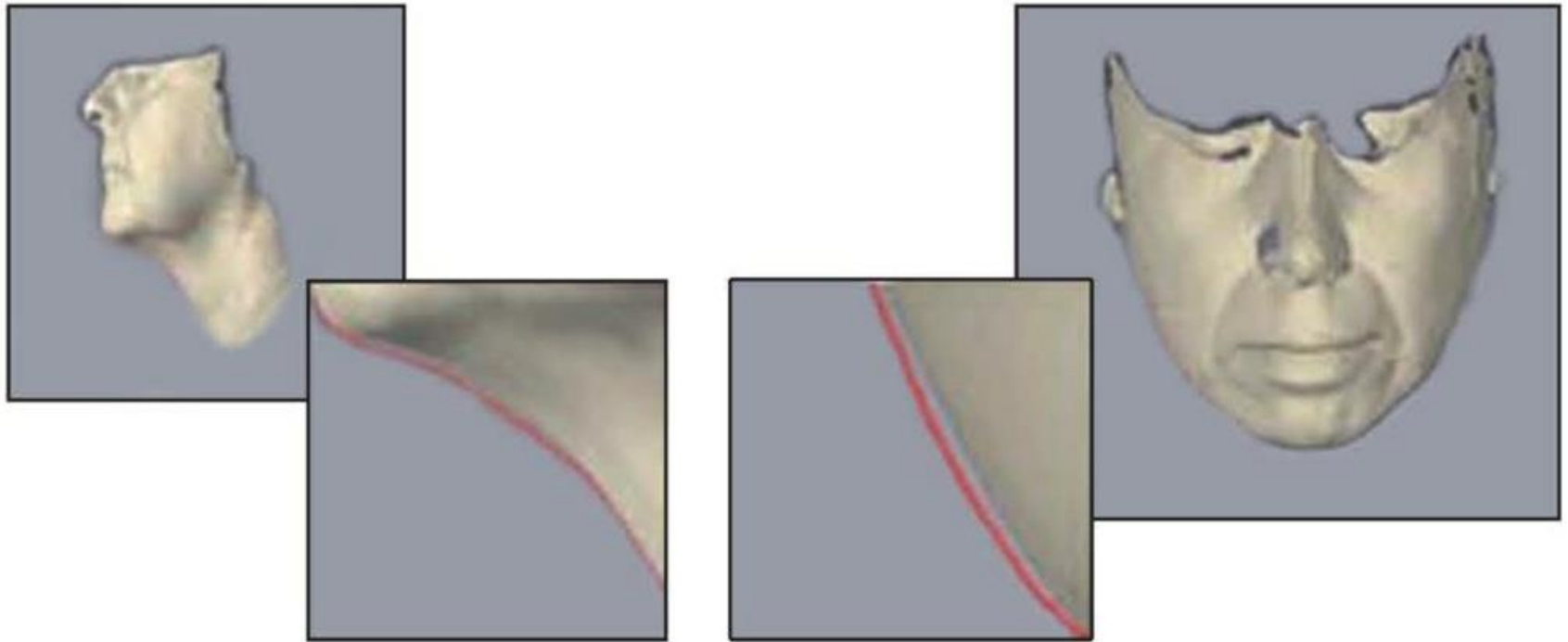
An ultra performing formula of anti oxidants, skin firming, redness reducing, and wrinkle attacking peptides in a light-weight formulation suitable for all skin types. For use in targeted aging areas or for optimal outcomes cover the face, neck, and if desired, back of hands.

- Improves facial firmness by +18% within 28 days
- Increases Dermal Junction Proteins which increase skin firmness
- Potent and stable vitamin c supports and protects healthy collagen
- Large spectrum super antioxidant
- 26% reduction in the appearance of dynamic muscle related wrinkles within 3 weeks
- Reduces the appearance of fine lines and wrinkles
- Reduction in appearance of age by 6 years within 28 days
- Rich in essential amino acids (building blocks of protein):
Lysine,
- Proline, Glycine and Alanine



EFFACE SERUM

In Vivo Test: Improvement of Facial Oval

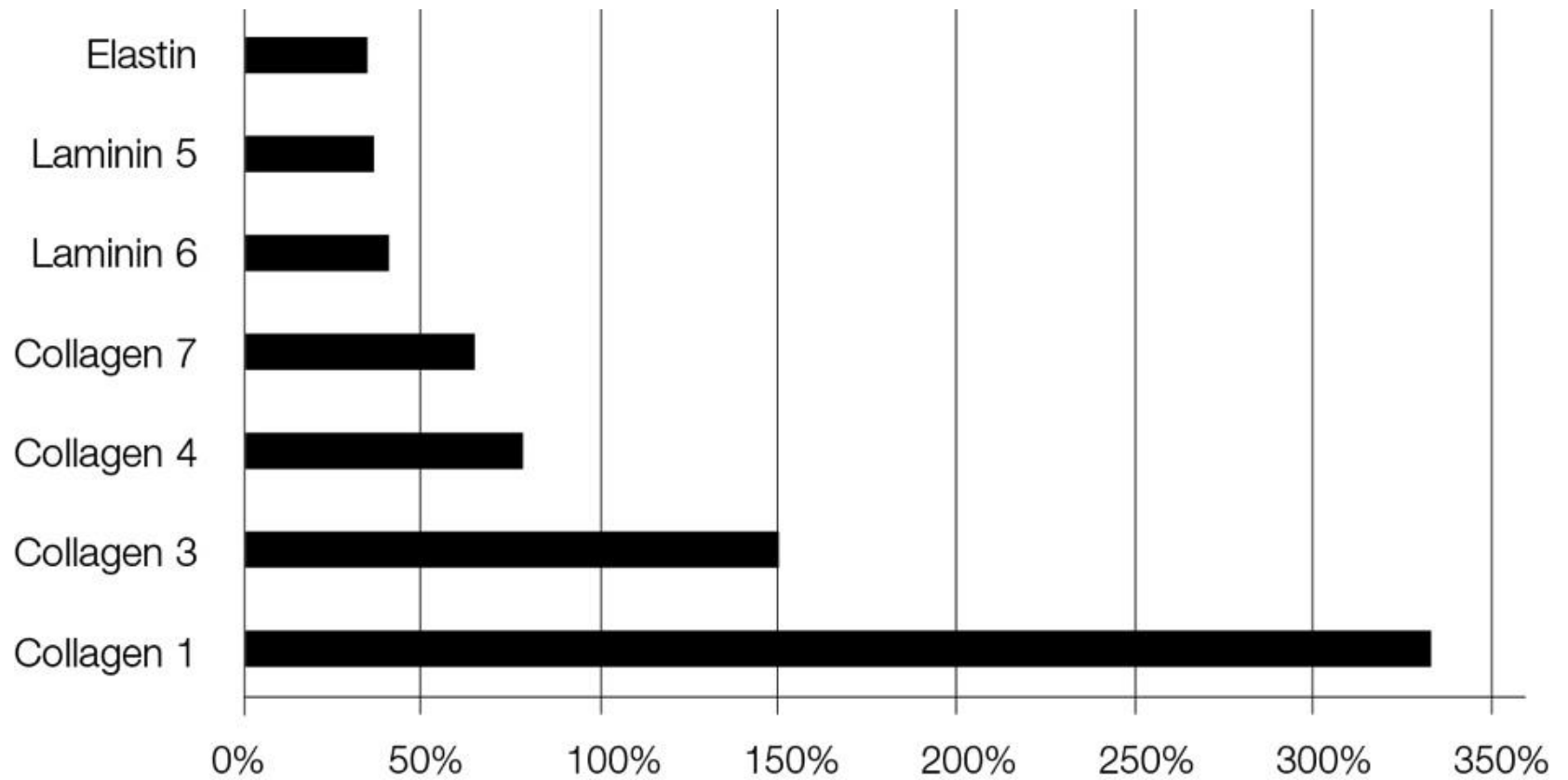


80% of volunteers observed a significant reduction ($P < 0.05$) in average facial oval volume as much 18% in 28 days.

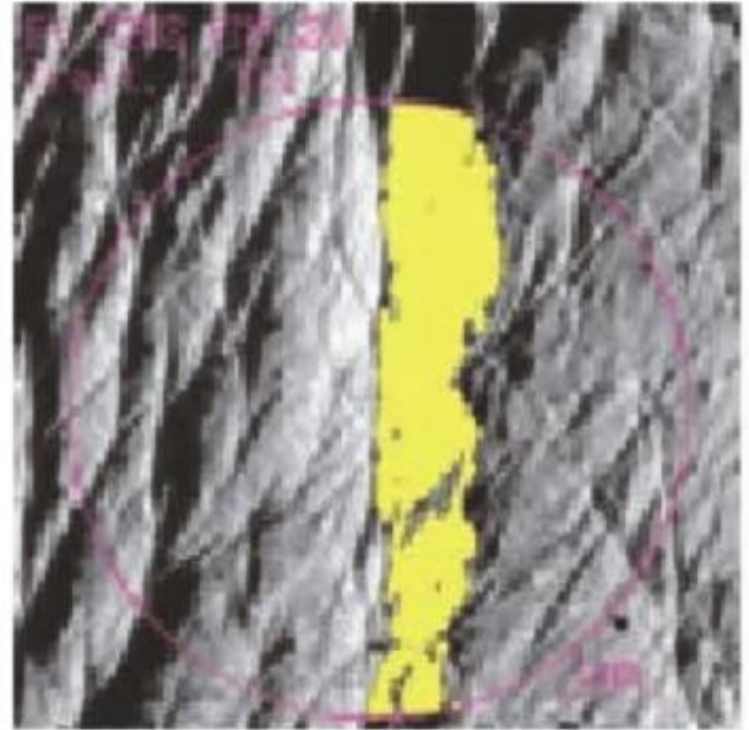
15 subjects ages 46-57 2X per day measured by cutometry = 3D mapping of the face.

EFFACE SERUM

Increase in Dermal Junction Proteins



EFFACE SERUM



26% reduction in the appearance of dynamic muscle related wrinkles within 3 weeks application 2x per day. Addresses dynamic lines and wrinkles through muscle contraction inhibition Measured by Image Analysis and muscle cell contraction frequency

ANTIOXIDANT C SERUM

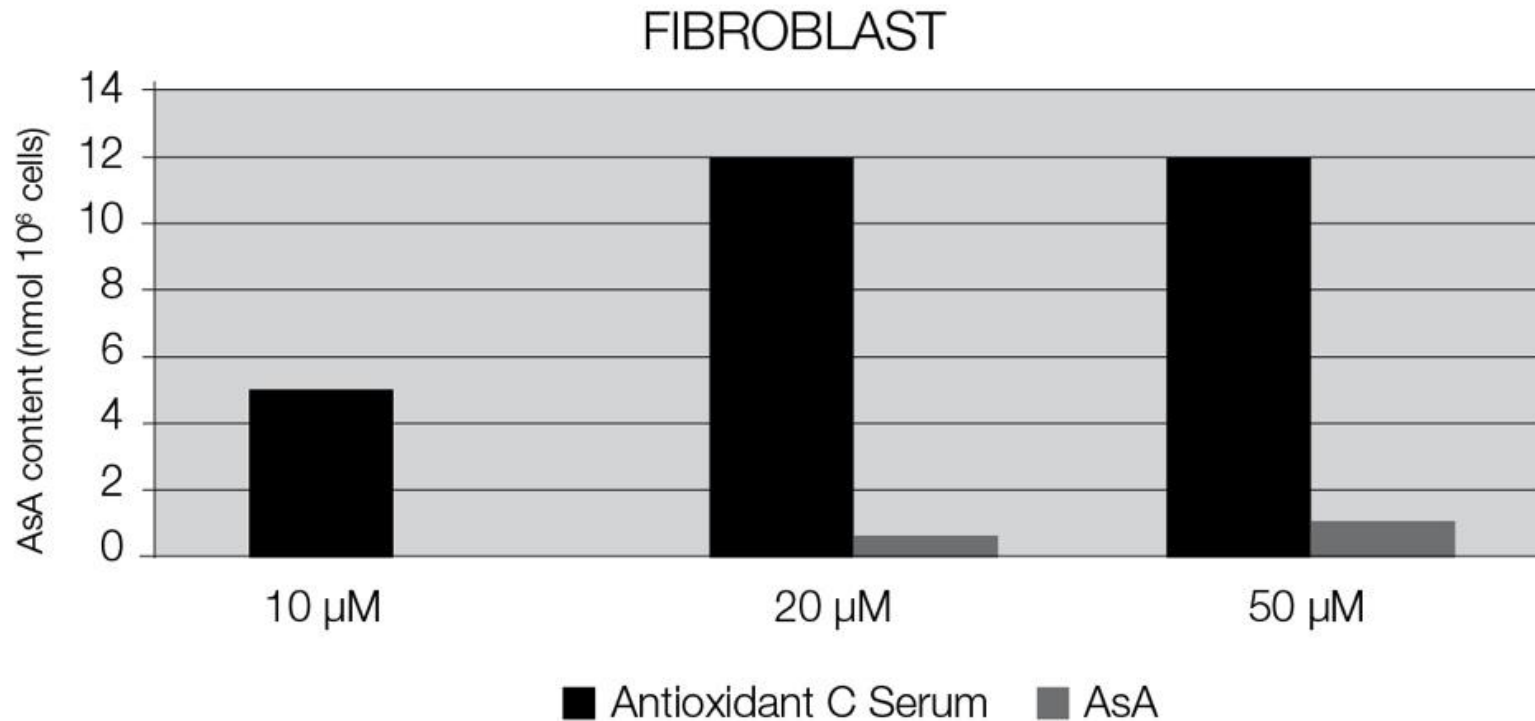
This powerful serum contains the most penetrating and stable form of vitamin C. The addition of anti-inflammatory and anti-irritant ingredients soothe and promote healing while addressing wrinkles, excess oil, stimulating collagen production and cellular renewal.

- Skin brightening and melanin suppression
- Vitamin C protector allows vitamin c to act fully as a super antioxidant
- Boost collagen synthesis even during oxidative stress
- Full antioxidant activity kept in the cells, rather than diminished while fighting off oxidative stressors
- Appearance of wrinkles reduced by over 29% within 28 days
- Aids in increased oxygenation of the skin
- Protects mitochondrial DNA



ANTIOXIDANT C SERUM

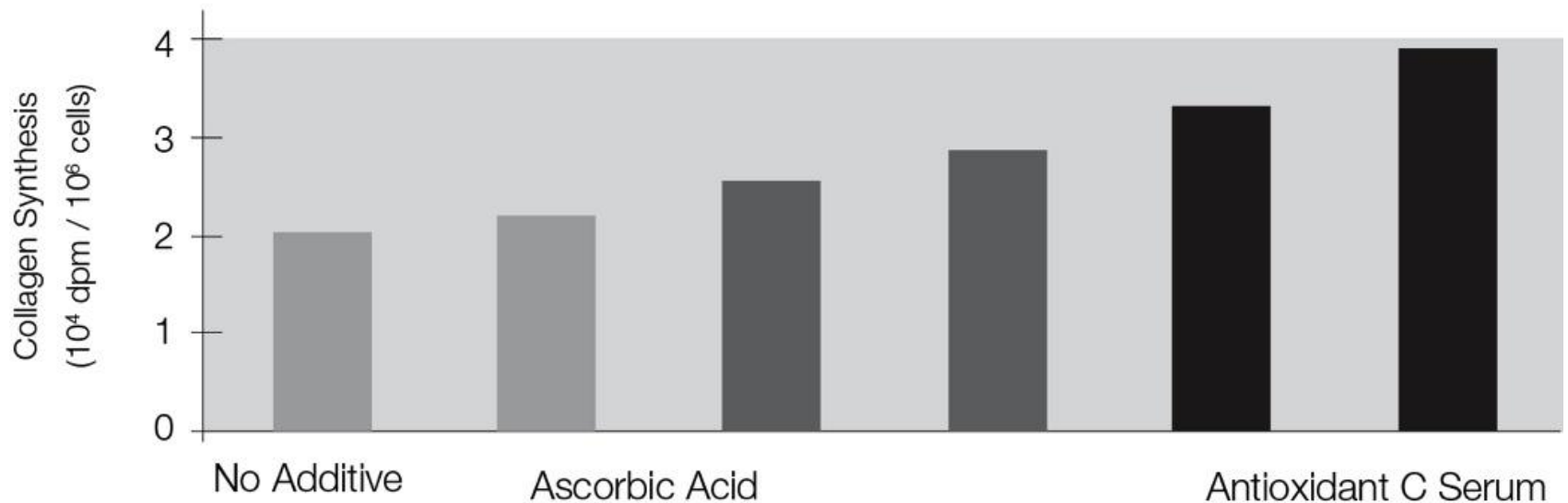
2 hours after cells treated with Ascorbic Acid or Antioxidant C Serum



Cells were homogenized and the content of active was determined using HPLC (high performance liquid chromatography)

ANTIOXIDANT C SERUM

Figure 2: Comparison of Ability for Collagen Synthesis



The fibroblasts significantly increased synthesis via fibroblast culture. With equal concentrations Antioxidant C Serum increased collagen synthesis 2X, while Ascorbic Acid only increased it 25% Measured in moles per liter.